

Business Plan Master v2.1  
 Historical Financial Data  
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Please Read User's Guide!

This is SHAREWARE.

Registration brings benefits!

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INCOME STATEMENT

(000's)  
 My Company

	Year 1	Year 2	Year 3
	-----	-----	-----
Revenue:			
Gross Sales:	150.00	150.00	150.00
Less returns, discounts	#NAME?	#NAME?	#NAME?
Net Sales	#NAME?	#NAME?	#NAME?
Cost of Goods Sold:			
Beginning inventory	25.00	5.00	5.00
Purchases	50.00	50.00	50.00
Freight	1.00	1.00	1.00
Total goods available	76.00	56.00	56.00
Ending inventory	5.00	5.00	5.00
Total Cost of Goods Sold	71.00	51.00	51.00
Gross Profit	#NAME?	#NAME?	#NAME?
Operating Expenses:			
Selling Expenses			
Advertising	0.50	0.50	0.50
Commissions	1.00	2.00	3.00
T & E	3.00	3.00	3.00
Total	4.50	5.50	6.50
Administrative			
Salaries	10.00	10.00	10.00
Payroll	1.00	1.00	1.00
Withholding	0.20	0.20	0.20
Insurance	0.01	0.01	0.01
Total	11.21	11.21	11.21

Sheet1

General				*
Rent	0.50	0.50	0.50	*
Utilities	1.00	1.00	1.00	*
Telephone	2.00	2.00	2.00	*
Office Expenses	3.00	3.00	3.00	*
Auto Expenses	1.00	1.00	1.00	*
Supplies	2.00	2.00	2.00	*
Postage	3.00	3.00	3.00	*
Professionals	1.00	1.00	1.00	*
Research	2.00	2.00	2.00	*
Misc.	3.00	3.00	3.00	*
Total	18.50	18.50	18.50	*
				*
Total Operating Expenses	34.21	35.21	36.21	*
				*
Total Operating Income	#NAME?	#NAME?	#NAME?	*
State Taxes	#NAME?	#NAME?	#NAME?	*
				*
Pretax Income	#NAME?	#NAME?	#NAME?	*
Federal Taxes	#NAME?	#NAME?	#NAME?	*
				*
Net Income	#NAME?	#NAME?	#NAME?	*

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Statement Variables

Returns	5.00%	*
State Tax	5.00%	*
Fed Tax	30.00%	*

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RANGE NAME TABLE

ASSET WORKSHEET	I9..L28	*
BALANCE SHEET	O1..U48	*
D&B	W1..AG61	*
FED TAX	B79	*
INCOME STATEMNT	F71..IV8192	*
RATIO ANALY	O53..U76	*
RETURNS	B77	*
RMA	A11..AN51	*
STATE TAX	B78	*
STATEMENT VAR	A77..B79	*

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* Current Ratio
* Acid Ratio
*
* Debt Ratio
* TIE
*
* Inventory Turnover
* Average Collection
*   Period
* Total Asset Turnover
*
* Gross Margin
* Net Margin
* Return on Assets
* Return on Equity
*
* Off. Comp./Sales
*
* ** ***** **
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Sheet1

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\* COLL PERIOD (DAYS) #NAME?  
\* SALES TO INV (TIMES) #NAME?  
\* ASSETS TO SALES (%) #NAME?  
\* SALES TO NWC (TIMES) #NAME?  
\* ACCTS PAY TO SALES (%) #NAME?  
\*

RATIO ANALYSIS  
My Company

\* PROFITABILITY  
\* RETURN ON SALES (%) #NAME?  
\* RETURN ON ASSETS (%) #NAME?  
\* RETURN ON NW (%) #NAME?  
\*

Year 1	Year 2	Year 3
#N/A	#N/A	#N/A
#N/A	#N/A	#N/A
#N/A	#N/A	#N/A

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25.35 35.29 35.29

#NAME? #NAME? #NAME?  
#NAME? #NAME? #NAME?

#NAME? #NAME? #NAME?  
#NAME? #NAME? #NAME?  
#NAME? #NAME? #NAME?  
#NAME? #NAME? #NAME?

#NAME? #NAME? #NAME?

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Sheet1

Dun & Bradstreet  
Industry Norms

1	Year 2		Year 3		*
	%	\$	%	\$	
	48.4	15.00	48.4	15.00	48.4
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	16.1	5.00	16.1	5.00	16.1
	0.0		0.0		0.0
	64.5	20.00	64.5	20.00	64.5
	32.3	10.00	32.3	10.00	32.3
	3.2	1.00	3.2	1.00	3.2
	100.0	31.00	100.0	31.00	100.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	0.0	0.00	0.0	0.00	0.0
	100.0	31.00	100.0	31.00	100.0
	100.0	31.00	100.0	31.00	100.0
	100.0	#NAME?	100.0	#NAME?	100.0
	#NAME?	0	#NAME?	0	#NAME?
	#NAME?	#NAME?	#NAME?	#NAME?	#NAME?
	NA	20	NA	20	NA
		#N/A		#N/A	
		#N/A		#N/A	
		0.00%		0.00%	
		0.00%		0.00%	
		0.00%		0.00%	
		32.26%		32.26%	

Sheet1

#NAME?	#NAME?	*
#NAME?	#NAME?	*
#NAME?	#NAME?	*
#NAME?	#N/A	*
#NAME?	#NAME?	*

#NAME?	#NAME?	*
#NAME?	#NAME?	*
#NAME?	#NAME?	*

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Sheet1

	RMA		
	Year 1	Year 2	Year 3
<b>ASSETS</b>			
Cash & Equivalents	48.4	48.4	48.4
Trade Receivables - (net)	0.0	0.0	0.0
Inventory	16.1	16.1	16.1
All Other Current	0.0	0.0	0.0
Total Current	64.5	64.5	64.5
Fixed Assets (net)	64.5	64.5	64.5
All Other Non-Current	3.2	3.2	3.2
Total	100.0	100.0	100.0
<b>LIABILITIES</b>			
Notes-Payable-Short Term	0.0	0.0	0.0
Cur. Mat.-L/T/D	0.0	0.0	0.0
Trade Payables	0.0	0.0	0.0
Income Taxes-Payable	0.0	0.0	0.0
All Other Current	0.0	0.0	0.0
Total Current	0.0	0.0	0.0
Long Term Debt	0.0	0.0	0.0
Deferred Taxes	0.0	0.0	0.0
All Other Non-Current	0.0	0.0	0.0
Total Liabilities & Net Worth	100.0	100.0	100.0
<b>INCOME DATA</b>			
Net Sales	100.0	100.0	100.0
Gross Profit	#NAME?	#NAME?	#NAME?
Operating Expenses	#NAME?	#NAME?	#NAME?
Operating Profit	#NAME?	#NAME?	#NAME?
All Other Expenses (net)	#NAME?	#NAME?	#NAME?
Profit Before Taxes	#NAME?	#NAME?	#NAME?
<b>RATIOS</b>			
Current	#N/A	#N/A	#N/A
Quick	#N/A	#N/A	#N/A
Sales/Receivables	#N/A	#N/A	#N/A
Cost of Sales/Inventory	15.1	11.3	11.5
Cost of Sales/Payables	#N/A	#N/A	#N/A
Sales/Working Capital	#NAME?	#NAME?	#NAME?
EBIT/Interest	0.00	0.00	0.00
Net Profit + Depr., Dep., Amort./Cur. Mat. L/T/D	0.00	0.00	0.00
Fixed/Worth	0.3	0.3	0.3
Debt/Worth	0.0	0.0	0.0
% Profit Before Taxes/ Tangible Net Worth	#NAME?	#NAME?	#NAME?
% Profit Before Taxes/ Total Assets	#NAME?	#NAME?	#NAME?
Sales/Net Fixed Assets	#NAME?	#NAME?	#NAME?
Sales/Total Assets	#NAME?	#NAME?	#NAME?

Sheet1

% Depr., Dep., Amort/Sales	0.00%	0.00%	0.00%
% Officer's Comp./Sales	#NAME?	#NAME?	#NAME?

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